EMBS offers students a truly European experience to become a global manager, as it is jointly run by four European Universities:

- Savoie Mont Blanc (France)
- Trento (Italy)
- Kassel (Germany)
- León (Spain)

EMBS is well known for its unique provision of a culturally diverse environment and high value added business programme involving business professionals, practitioners and professors from different backgrounds and countries.

Specifically, the programme offers a two-year period of creative thinking and decision making where students learn how to do business in Europe with a focus on sales & marketing. Students from all around the world are stimulated to create and develop socially responsible organizations focusing on ethical and social issues as well as on the prosperity of individuals.

EMBS is EPAS accredited by the European Foundation for Management Development (EFMD), a globally recognized accreditation body in management education.
Programme overview

Degree awarded
The “European Master in Business Studies” is a Master degree jointly awarded by the four institutions involved and accredited in each country.

Workload
The total workload for each student is 120 ECTS (European Credit Transfer System).

Intake
Early September each year

Duration
2 years full-time

Language
English

Class size
Up to 30 students

Fees and funding
(approximate range)
• Approximate total yearly fee is 3.500€, which includes tuition fees, national administrative fee and healthcare.
• Students may be partially supported through grants and scholarships offered by the Université de Savoie Mont Blanc.
Admission

Requirements
- Bachelor degree (or equivalent). Minimum requirements for the final graduation mark apply.
- Strong background in the following areas: Economics, Management or Business Studies
- English at B2 level of the Common European Framework of Reference for Languages

Selection criteria
- Educational background
- English level
- Other languages
- Curriculum Vitae
- Statement of purpose
- Interview

Application deadlines
(check online for updates)
- March for non-EU citizens
- May for EU citizens

How to apply
- Access the online application form
- Upload the required documents
- Submit your online application by the deadline
- Check online for more information and updates: www.embs.eu
Study Plan

First semester in Trento (Italy)
- European and International Commercial Law
- Organizational Behaviour and Human Resource Management
- Information System
- International Accounting
- International Strategic Management

Second semester in Annecy (France)
- Statistics and Marketing Research
- Purchasing and Supply Chain Management
- European and Global Economics
- European and Global Consumer Behaviour
- Financial Markets and Corporate Finance
Third semester in Kassel (Germany)
- Business Negotiation
- Distribution Management
- Research Methods and Thesis

Fourth semester in León (Spain)
- Sustainable and Responsible Management
- Communication Challenges
- Innovation and Entrepreneurship
- Internship
EMBS graduates can work as general and operations managers (product manager, marketing and sales manager, contract manager, HRM manager, brand manager), management analysts or management consultants. Students following the EMBS also acquire the specific knowledge to run or increase their own business or launch a start-up. EMBS students are tutored by faculty members during the internship experience, which often leads to employment following graduation.
CONTACT DETAILS

International Mobility Office
Social Sciences and Humanities Area
Via Verdi, 8 - 38122 Trento, Italy
tel. + 39 0461 282275

University of Savoie Mont Blanc: embs@univ-savoie.fr
University of Trento: embs@unitn.it
University of Kassel: embs@uni-kassel.de
University of León: uleembs@unileon.es

www.embs.eu