KICK-OFF MEETING
MASTER'S DEGREE IN BEHAVIOURAL AND APPLIED ECONOMICS

September 1st 2021
Master's Degree in Behavioural and Applied Economics
BEA
(LM 56)

Two tracks:
● Applied Economics
● Behavioural Economics

You will learn:

1. in an innovative learning and international context
2. advanced competences in Behavioural or Applied Economics
3. how interweave economic theory with empirical and quantitative analysis
4. an applied approach to economic research
5. how to use and read observational and experimental data
6. how to develop efficient analysis of the economic phenomena and data
7. how to assess effective strategies policies
8. a method rather than simple recipes
9. a multidisciplinary approach (integration of quantitative methods, economics, business administration, IT skills, …)
Applied Economics

**Empirical analysis** tools combined with skills in using large data sets in order to perform deep studies in a broad area of economics, from industrial organization to labour economics, public policy evaluation programs, data analytic and big data.

**Competences:**

- Hands-on experience in applying economic theories and principles to real-world situations
- Strong background in applied econometrics and data analysis
- Ability of formulating questions scientifically, locating the relevant data, and applying up-to-date methods to analyse data
- Understanding how to interpret the results and to communicate the conclusions competently to decision makers, both specialists and non-specialists

[https://international.unitn.it/bea/applied-economics-track](https://international.unitn.it/bea/applied-economics-track)

Behavioural Economics

Improving the predictive power of **economic models** by incorporating insights from **psychology**. Predictable deviations from rationality benchmarks (biases) are organized into theories that provide a better account of human behavior.

**Competences:**

- Advanced knowledge of the economic paradigm and its implications for human decision making.
- Understanding of heuristics and biases that characterize human decision making.
- Ability to model systematic deviations from rational benchmarks.
- Development of experiments, both in the field and in the lab, to investigate relevant behavioral patterns.
- Definition of behavioral intervention policies and assessment of their impact.

[https://international.unitn.it/bea/behavioural-economics-track](https://international.unitn.it/bea/behavioural-economics-track)
Main topics

- **Enrollment & Tuition Fees**
  Done for graduate students (deadline for enrollment: end of October)

- **Crash courses**
  Compulsory, meant for refreshing your knowledge in crucial areas and start the program with greater confidence

- **Start of classes & other opportunities**
  Schedule, study plan, international opportunities, Business Labs

- **UniTrento Services**
  UniTrento App, UniSport, Language Centre, Canteens, Library

- **Contacts**
  Whom refer to in case of need
Italian University system

Three levels of higher education:
• Undergraduate/Bachelor
• Graduate/Master
• PhD

Use of:
• European Credit Transfer System (ECTS).
  1 Credit (CFU)=1 ECTS
  1 Credit is worth with 6 class hours and 25 hours of personal work
• Quality assurance system with an evaluation unit at every university

Assessment system
• Exams: scale from 18 to 30 cum laude (with honours)
• Final graduation: scale from 66 to 110 (with honours)

Pay attention!
Italian University systems requires students to accept/reject the mark!
Department of Economics and Management

Two entrances:

1. Via Rosmini

2. Via Inama
Enrollment & Tuition fees

Graduate students:
- Enrolled in the Master’s Degree

Undergraduate students:
- Enrolled in the «single courses» in order to access Moodle and have the UniTrento account
- After graduation: please inform me asap (deadline: end of October)

Scholarships and tuition fees
- NON EU students: scholarships/fees already granted based on application score
- EU students:
  Scholarship opportunities based on the ISEE (household income). Deadline: September 13th
  Tuition fees based on ISEE: you can calculate your ISEE until September 30th (without being charged):
  Tuition fees have to be paid in 3 installments according to the following deadlines:
    • 1st installment within 7 days after the enrolment
    • 2nd installment by 30th November 2021
    • 3rd installment by 31st March 2022

Info: https://infostudenti.unitn.it/en/tuition-fees
UniTrento Student Account
Name.surname@studenti.unitn.it

G Suite - Google Apps

Access to:
- Wi-Fi on campus
- My UniTn (personal area)
- Esse3

Gmail inbox and Google services for Education (Cloud, Google packet, ...)

Newsletter and Communications University related
**TimeLine**

- **Crash courses**
  - 3 intensive weeks
  - Compulsory
  - Refresh knowledges

- **Start of Fall semester**
  - Study plan
  - Esse3 platform

- **Exam session**
  - Two sessions
  - Sign up online
  - Acceptance/rejection of the mark

- **Start of Spring semester**
  - Study plan
  - Esse3 platform

- **Summer Exam session**
  - Two sessions
  - Sign up online
  - Acceptance/rejection of the mark

- **Retake Exam session & start again!**
  - One retake session
  - Sign up online
  - Acceptance/rejection of the mark

- **September 2021**
- **September 20 2021**
- **January - February 2022**
- **Mid February 2022**
- **June-July 2022**
- **September 2022**
Crash courses

**International Business Management**
Prof. Andrea Caputo
• Asynchronous
• Three main parts with a personal test each
• Drop-in sessions

**Legal Foundations**
Prof. José Ramón Canedo Arrillaga
• Asynchronous
• Drop-in sessions
• Introduction to legal aspects and topics

**Introduction to Economics**
Prof. Sergey Kickho
• Asynchronous
• Test at the beginning of the course
• Classes uploaded weekly
• Weekly drop-in sessions to clarify doubts

**Introduction to Quantitative Methods**
Prof. Diego Giuliani
• Asynchronous
• No test
• Video lectures and support materials
• One to one meetings if necessary
• Tutoring sessions with Assistant on specific dates/hours
Lectures during Fall 2021

• All courses will be on campus
• Compulsory attendance
• No quota system in class
• Wearing mask is compulsory
• Entrance in the University buildings with Green pass or negative Covid test max. 48 hours (random checks)

The official protocol will be released by the University in the coming days

Daily updates about the measures applied by the University of Trento: https://www.unitn.it/coronavirus
(in case of) E-learning @UniTrento

- Moodle = open source LMS (Learning Management System)
- Access with UniTrento student account
- Attendance of courses according to your study plan or on the teacher's policies.

- Two types of lectures:
  - Synchronous (live video lectures in real time using Zoom)
  - Asynchronous (pre-recorded lectures available for viewing at a later date)

- More information on: https://dol.unitn.it/en/online-courses
Study plan

Courses

**Compulsory Courses:** courses you have to take in order to get the Master’s Degree

**Electives:** Courses you can choose from a provided list according to your interests (either during I or II year)

Study plan available on BEA website: https://international.unitn.it/bea/courses

Study plan on Esse3

- Mandatory to submit the Study plan on Esse3
- Possibility of editing it twice per year during specific opening session (One per semester: October and March)

- If course not included on Esse3 Study plan = not exam

First Year courses

**Winter semester**
- Microeconomics
- Statistics
- Law, Economics and digital policy
- Psychology of decision making
- Elective

**Spring semester**
- Macroeconomics
- Econometrics
- Business Strategy in the Digital Economy
- Performance analysis and Business Analytics
- Elective

Suggested course offered during the Spring semester: **Academic Writing and Presentation Skills**
Sign up for exams and acceptance/reject of marks
If you don’t accept the mark by the deadline = mark lost

Check your career online (marks, etc.)

Download Forms and Certificates with information on your career (ex. Certificate of enrollment)

Syllabus of courses and timetable

Where
https://www.esse3.unitn.it/Home.do

Access
UniTrento Account (name.surname@studenti.unitn.it)

What Services
Schedule

Where

https://easyacademy.unitn.it/AgendaStudentiUnitn/index.php?view=home&_lang=it

or through UniTrento App

Search by

Degree/course/teacher
School of Innovation (SoI)

School of Innovation is a strategic project of the University of Trento.

It offers you a possibility to create your personalised programme by combining a wide range of courses focusing on innovation and entrepreneurship in different fields. You will get both wide technical knowledge and a set of highly-appreciated soft skills such as communication, leadership, teamwork, and problem solving. The School of Innovation offers a multidisciplinary extra-curricular, innovation-focused programme to a number of selected UniTrento students.

Opportunities and applications are available at the following link: http://www.soi.unitn.it/program/

Innovation Certificate

Upon completion of the program of the School of Innovation, you will get an "Innovation Certificate" which will add to your CV an extra value and help you land a job quickly!
Business Labs & CLab

Business Labs are organized by the Department of Economics and Management of Trento and CLab (Contamination Lab). The aim of the labs is to stimulate you to apply your knowledge in the real business world.

Example of Labs:
- International Entrepreneurship
- Start-up Lab
- Introduction to Business Design

CLab: a physical and digital space that allows you to interact with entrepreneurs, managers, companies, startuppers, consultants. It’s an innovative learning environment focused on generation and optimization of business ideas through cross-disciplinary learning paths and interactive laboratories designed to help you to turn your ideas into reality.

They organize Business Labs, Workshop, Challenges, Hackathon ...
International opportunities

Call for applications and scholarships for international opportunities:

- Double Degree Programs with Vytautas Magnus University or Friedrich Schiller Universitaet Jena
- Erasmus exchange Programs for study
- Bilateral Agreements
- Internships abroad (Europe and outside Europe)
- Thesis research abroad
- Summer and Winter Schools

https://international.unitn.it/outgoing/programmes
UniTrento Services

Library

- BUC (main University library) – CIAL (old library): borrow books
- Study rooms (in the Departments as well)
- City Library

Language courses

@ Language Centre – Via Verdi 8
- Italian language courses for free for international students
- Foreign language courses for all students

Transportation Pass

Get the annual Pass for 50€ for public transportation in Trentino Area (apply online)

Uni Sport

- Team sports and events
- Free access to University gym & facilities (ex. Caldonazzo lake)
- Discounts on gyms in Trento
- UniSport card: 20€

Opera Universitaria Services

- Student card
- University canteens and cafeterias
- Accommodation
- Rental bike
- Intercultural Mediation service

UniTrento App

App for students
UniTrento App

https://unitrento.app/en
UniTrento App overview

- **Access University buildings (QR Code)**
- **Student record**: navigate through the list of courses, find information on your program of study and check your grades
- **Class timetable**: consult course calendars and create your personal timetable
- **Lunch card**: view your card transactions and lunch card credit balance in real time
- **Directory**: find the contact details of your professors and add them to your favourites to read their notices and office hours
Many libraries and study rooms are available in Trento (BUC, CIAL, study rooms in the Departments, ...). You can find out more about them in the Library system webpage.

For accessing the facilities it is always requested a reservation that can be done on the UniTrento app.

In order to borrow books you need to complete the Library card request.

Here you can find the Central library (BUC) openings.
Language Centre (CLA)

**Italian language courses for free**

**Intensive or Extensive courses**

**Intensive Course:**
- 9\textsuperscript{th} - 23\textsuperscript{rd} September
- Daily 14.00-17.00
- Level A1 (basic)
- Synchronous & asynchronous classes
- Online Enrollment: Starting from August 27th

**Extensive courses during the semester**
(Enrollment online or @CLA)

**Other language courses**

English, French, German, Spanish, Russian, Chinese, Arabic

Also active throughout the year with a minimum class of interested students
Fee: 50€

Via Verdi, 8 – 1st Floor
[www.cla.unitn.it](http://www.cla.unitn.it)
<table>
<thead>
<tr>
<th>What</th>
<th>How to get it and how much</th>
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<tr>
<td>You can use all buses of the urban and extraurban service in the Trentino province (no Flixbus)</td>
<td><strong>Fee:</strong> 50€ (online through Pago PA)</td>
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| Regional trains  
Ex: Trento- Malé, Valsugana,… 
No fast trains (FrecciaArgento, etc..) | **Apply online** on Infostudenti website, activate the pass through the UniTrento student account & download the OpenMove app on your phone  
Info on: https://infostudenti.unitn.it/it/libera-circolazione-abbonamento-trasporto-urbano-extraurbano-21-22 |
| Trento-Sardagna cable car | Valid for **one year** (from September 1st to August 31st) |
Canteens & Cafeterias

Opera Universitaria manages canteens and cafeterias at UniTrento.

To access them you need to request the student card using the Opera4YOU app (download the app from Android or Apple Store).

Access to the canteens is limited upon reservation, the reservation can be done on the Opera4YOU app. Find out more on the Opera Universitaria website. The green pass is not requested to eat indoor except for the cafeterias in Povo.
Canteens in the city centre
Student Card
Provided by Opera Universitaria

Where:
• @ Opera Universitaria – San Bartolameo (via della Malpensada) – Student card registration desk

What you can do:
• Proof that you are a student of the University of Trento

The Student card is personal!
To register for free please access the UniTrento sport registration page.

You will get the enrolment to practice sports, join the UniTrento sport teams, get access to discounts in gyms and sport centers.

At this page you can find the services overview: https://unitrentosport.unitn.it/corsi
Contacts

Martina Nardelli
Information about the Program & International Opportunities
bea@unitn.it
Mobility-ssh@unitn.it
+39 0461 282386

@International Mobility office – Via Verdi, 8

Silvia Pagano
For queries related to stay permit, Health insurance, tax code, immigration for international students
welcome@unitn.it
Mobility-ssh@unitn.it
+39 0461 283243

@International Mobility office – Via Verdi, 8

Prof. Roberto Gabriele
Master’s Program Coordinator
roberto.gabriele@unitn.it
+39 0461 282109

@Dep. of Economics and Management - Via Inama, 5

Students support office (=secretary)
Info about study plan, exams, enrollments, tuition fees, ....
supportostudentiecoiursi@unitn.it

@ Dep. of Economics and Management

Useful links

Info on the Master’s Degree Program: BEA Website

Administrative procedures (tuition fees, scholarship, …): Infostudenti
Info for international Students (Stay permit, scholarship, VISA, Health insurance, etc): https://international.unitn.it/
Opera Universitaria: https://www.operauni.tn.it/
Schedule: https://easyacademy.unitn.it/AgendaStudentiUnitn/?
Esse3: https://www.esse3.unitn.it/Home.do
Covid measures updates: https://www.unitn.it/coronavirus
ICTs services: https://icts.unitn.it/en
Internship rules: https://international.unitn.it/bea/internship
Job Guidance office: https://www.jobguidance.unitn.it/
International Opportunities: https://international.unitn.it/outgoing/programmes
LET THE NEW ADVENTURE BEGIN!